

ORDER

Orders
Order / Rev: 2344432
Alt Order #: WOC13296323
Product Desc: Issue
Estimate: 11192
Flight Dates: 11/08/21 - 11/14/21
Original Date / Rev: 11/04/21 / 11/04/21
Order Type: General

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC / POL
Buying Contact: _____
Billing Contact: Accounts Payable
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Facebook
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: 04/29/21
Advertiser External ID: 194298
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/14/21	12	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	12	\$2,400.00	\$2,040.00	0.00
Totals	12	\$2,400.00	\$2,040.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	11%	\$2,400.00
Market	100%	\$21,818.18

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	89%	\$19,418.18
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	11/08/21	11/12/21	Good Morning America	CM	7-9a	MTWTF--	:30	2	\$225.00	P03	0.00	NM	2	\$450.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/08/21	11/14/21	MTWTF--	2	\$225.00	0.00								

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	11/08/21	11/12/21	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	MTWTF--					2	\$125.00		0.00			
				WHAS11 NEWS AT NOON											
N 3	WHAS	11/08/21	11/12/21	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	2	\$300.00	P04	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	MTWTF--					2	\$300.00		0.00			
				WHAS11 NEWS @ 6p											
N 4	WHAS	11/08/21	11/14/21	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	-----S					1	\$375.00		0.00			
				WHAS11 NEWS SUNDAY											
N 5	WHAS	11/08/21	11/12/21	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	MTWTF--					1	\$200.00		0.00			
				WHAS11 NEWS @ 5p											
N 6	WHAS	11/08/21	11/13/21	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	-----S-					1	\$100.00		0.00			
				WHAS11 NEWS AT 11 SAT											
N 7	WHAS	11/08/21	11/14/21	LN (M-Su)	CM	11-1135p	MTWTF-S	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	MTWTF-S					1	\$225.00		0.00			
				WHAS11 NEWS AT 11 M-F/SU											
N 8	WHAS	11/08/21	11/13/21	Local News @ 9a Sa	CM	9-10a	-----S-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	-----S-					1	\$100.00		0.00			
				WAKE UP WEEKEND 9-10A											
N 9	WHAS	11/08/21	11/14/21	Good Morning America	CM	8:00 AM-9:00 AM	-----S	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	-----S					1	\$100.00		0.00			
				GOOD MORNING AMERICA (8:00 AM-9:00 AM)											
													Totals	12	\$2,400.00